



THE WORLD AWAITS YOU AT
W-WORLDMEDIA

WNEWS | FILMS | DIGIIMA | INNERCERCLE | PUBLICATION



A  BASED CORPORATION

 W-WORLDMEDIA.COM



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W-WORLD MEDIA'S 2021 GENERAL REPORT

The following is the report for the 2021's Fiscal year for W-World Media Inc. This was presented to the AGM on March 6, 2022.

W-World Media Inc.
General Report

2021 Fiscal Year
January 1 - December 31

MESSAGE FROM THE CEO:



Dear readers,

Firstly, my thoughts and prayers are with the Ukrainian people right now as they are dealing with the war and the aftermath of the Russian's Invasion. We as a company unifying condemn the actions of Russia Government with the unprovoked attack on the country of Ukraine.

2021 was the year of recovery and unexpected growth. The pandemic entered its second year with millions of deaths and hundreds of millions of new cases.

The political climate was hard in January with the Capital Hill's attack. Inflation saw the largest increases in over 30 years with inflation expected to continue soaring in 2022.

WNews experience huge success in the early summer months with hundreds of thousands of views per day to wnewsnetwork.com. The server was upgraded in January. In March, we started having sales with Digiima Hosting and hope to expand the services in 2022.

We expect that 2022 will be a greater year with new products and services launching. There's is worries that the war between Russia and Ukraine could have greater economic fallout.

We hope that the General Report will help you get insight into the company and how it's doing with the plans for this coming year.

Sincerely,

Eric Boland (CEO & President)

BRAND REPORT

WNewsNetwork

Web Services

WNews or WNewsNetwork experience some growth especially during the summer months. With the pandemic, a new dashboard was added to WNewsNetwork.com to highlight the pandemic and the spread of COVID19.

Regional Editions

WNews covered protests and other major stories in the summer and fall months.

Broadcast

The Boland Report was tested during the month of September, October and November. The show faced some issues towards the end of October with streaming issues.

CORPORATION REPORT

The company worked on new products and ideas during the course of 2020

Leadership & Board

No big changes accord with the board during the year. Olaru has focused more time on the company since the Fall.

With the pandemic, Peter left the tech. Startup company and want to another startup that launched it services in late 2021.

Marketing

The rest of the logos got the updated to match the font of “Helvetica Neue” which is the company and branding font.

2021 GENERAL REPORT

On the social media, Facebook pages grow over the year. The biggest growth was on WNews. The biggest impact was the engagement was down to the sudden drops in posts on social media due to the suspension of the Top5.

FINANCIAL REPORT

The following is the intern Financial Report and breakdown of costs for services and products. Please see attach Financial Statement for further breakdown.

Balance Sheet

	PREVIOUS YEAR - 2021	JAN-FEB- MAR	APR-MAY- JUNE	JUL-AUG- SEPT	OCT-NOV- DEC	YEAR
Income*	18.56 \$	0.00 \$	360.00 \$	140.00 \$	480.00 \$	980.00 \$
Expensive	\$3903	\$ 1643.73	\$ 3193.73	\$ 1892.11	\$ 2295.36	\$ 9024.93
GAIN (LOSS)	\$ (3884.44)	\$ (1643.73)	\$ (2833.73)	\$ (1752.11)	\$ (1815.36)	\$ (8044.93)

*Projected advertising and sales revenue.

Income Statement

	JAN-FEB-MAR	APR-MAY-JUNE	JUL-AUG-SEPT	OCT-NOV-DEC	TOTAL
Advertising*	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Product Sales	\$ 0.00	\$ 360.00	\$ 140.00	\$ 480.00	\$ 980.00
Partnership	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL	\$ 0.00	\$ 360.00	\$ 140.00	\$ 480.00	
			YEAR TOTAL	\$ 980.00	

*Projected advertising revenue.

2021 GENERAL REPORT

Expenses

	JAN-FEB-MAR	APR-MAY-JUNE	JUL-AUG-SEPT	OCT-NOV-DEC	TOTAL
Office Supplies	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0	\$ 0.00
Computer – Hosting	\$ 1529.18	\$ 1590.1	\$ 1043.93	\$ 983.77	\$ 5146.98
Computer – Internet	\$ 33	\$ 132.63	0	\$ 1114.4	\$ 1280.03
Computer – Software	\$ 0	\$ 37.87	\$ 142.24	\$ 58.79	\$ 238.90
Food & Drinks	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Dues & Subscriptions	\$12	\$ 42.55	\$ 156.78	\$ 0	\$ 211.33
Payroll Employer Taxes	\$0	\$ 52.63	\$ 11.98	\$ 0	\$ 64.61
Payroll Gross Pay		\$ 1136.00	\$ 328.8	\$ 0	\$ 1464.80
Telephone – Wireless	\$ 69.55	\$ 201.95	\$ 208.38	\$ 138.40	\$ 618.28
Printing	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0.00
Travel	\$ 0.00	\$ 0.00	\$ 0	\$ 0.00	\$ 0.00
Lease	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0.00
Insurance	\$ 0.00	\$ 0.00	\$ 0	\$ 0.00	\$ 0.00
Auto	\$ 0.00	\$ 0.00	\$ 0	\$ 0.00	\$ 0.00
Other	\$ 0	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL	\$ 1643.73	\$ 3193.73	\$ 1892.11	\$ 2295.36	
				YEARLY TOTAL	\$ 9024.93

*Some items Price in USD (Expense listed in CAD) .

PLANS FOR 2022-23

We have big plans for the Year 2022 as it's our 6th year. The following is a breakdown from each of our brands and areas.

General Corporation

The plans for this year is to market the company to the world more so that readers and viewer can visit our brands and services.

The company will launched an updated version of the corporate website by the end of 1Q 2022. Mr. Boland has been working on the site vis a staging site with updated design and information.

Digiima

We ended up changing the path for Digiima. Instead of being a Social Networking Service, the company is changing to a platform service which will power the New Social Networking which we will unveil the name within the spring months.

WNews

So far in 2022, WNews has seen huge growth in social media especially in late January as the followers count on Facebook, doubled in a single day.

We are planning to launch new features like a community board for job postings and to post more more news and content.

The company hopes to spin off the WNews into the WNews Broadcasting Corp. which would be controlled by W-World Media. Please see attach report regrading this matter.

Legal

After the delay from the pandemic, we are planning to file the trademark for the rest of the brands.

InnerCercle

InnerCercle will officially launched out of beta in late March 2022.

Financial

This year, we will be seeking new investments and new business model for growing the company.

Continue Pandemic & Global Political Unrest

In December 2019, a new virus was founded in China causing at the time a localized outbreak. In January 2020, the virus started spreading fast within the country and started spreading outside the country to different parts of the world. The virus is called the Corona Virus or COVID-19. The World Health Organization declares the new virus a global health emergency due to how fast the virus is spreading. In March 11, 2020, the WHO declared the nova virus to be a global pandemic. Within days of the declaration, half the global population were placed into lockdowns or health orders.

In early 2021, the COVID-19 vaccines were rolled out for people around the world. Most countries required proof of vaccination to enter non-essential businesses.

So far in 2022, there has been political unrest in relation to mandates as well as the unrest in Russia and Ukraine. The issue of inflation will continue into the year.

In late January 2022, a group of protesters and truckers travelled to Ottawa, Canada to protest the COVID-19 mandates and passports for vaccines. In the midst of that, borders crossing were blocked. Prime Minister Justin Trudeau invoked the Federal Emergency Act in Mid-February.

In late February, Russia invaded the country of Ukraine causing hundreds of deaths, mass battles and other fallouts. As of February 26, NATO is thinking about invoking Article 5 of the treaty which causes a more expanded regional war. This could force the change of the companies path as well as economic fallout depending on how things progress.